



Taha El Deek

Videographer | Editor | Cinematographer

Freelance Videographer & Editor

Oct 2023 to Present

- Launched a successful freelance career, working with a diverse range of clients across industries including fashion, beauty, real estate, and tech.
- Produced video commercials, social media content, and branded material, consistently exceeding client expectations and increased engagement by roughly 40% through strategic video content.
- Built strong relationships with clients, managing end-to-end production, from concept development and shooting to editing and post-production.
- Adapted to evolving industry trends and client needs, providing innovative solutions and creating tailored content that resonates with target audiences.
- Streamlined workflows, balancing multiple projects simultaneously, delivering projects on time and within budget.

Videographer & Editor

Mind Node Media - Oct 2020 to Oct 2023 | Duration: 3 Years

- Led the creative process for high-impact commercials, social media campaigns, and product photography, ensuring seamless execution from concept to delivery.
- Collaborated directly with clients across a wide range of industries to create compelling branded content, enhancing their marketing strategies and digital presence.
- Produced impactful video content, specializing in cinematic visuals, 2D production.
- Streamlined video production workflows, consistently meeting tight deadlines while maintaining the highest quality standards.

Videographer & Editor

Wedding Sector - April 2020 to Oct 2020 | Duration: 6 months

- Captured, edited, and color graded wedding footage using DaVinci Resolve and Lightroom, delivering cinematic videos and photos that exceeded client/ Event planners expectations.

Film Production Assistant

April 2019 to Oct 2019 | Duration: 6 months

- Assisted a music | movie producer in all aspects of production, from pre-production planning to day-to-day logistics.
- Coordinated set activities, helping with crew and talent management, contributing to the overall production flow.

SUMMARY

I'm a visual storyteller with 4+ years of experience, having produced, shot, color-graded, and edited over 400 reels while working with 100+ clients. I specialize in transforming raw footage into cinematic masterpieces.


With extensive experience across industries, including restaurants, fashion, art, tech, cosmetics, beauty, and real estate.


I understand how to craft visuals that resonate with different audiences.


Combining a deep understanding of marketing dynamics with commercial cinematic guidelines, I bring a sharp eye for detail and a creative edge to every project.

INFO

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LANGUAGE

- Arabic - Native
- English - Advanced

Other Work Experience

Various Roles | Oct 2014 to April 2019

- Accounting Restaurant - 3 Years | Managed daily financial transactions. Streamlined cash flow processes, And reconciled accounts.
- Gaming Lounge Manager - 1 Year | Supervised daily operations, Developed promotional strategies, Increasing foot traffic and customer engagement.
- Project Manager - 1 Year | Successfully launching of two new apparels branches, Led sales and marketing initiatives, exceeding sales targets by 46%.

Co-Founder

Excellence Computer Center - Sep 2005 to Oct 2014 | Duration: 9 years

- Founded and grew a tech center specializing in software, hardware, and network solutions.
- Led sales and customer support, ensuring high-quality service and building lasting client relationships.
- Managed product offerings and team operations, optimizing service efficiency.

OVERALL SKILLS

- Davinci Resolve
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe Photoshop
- Canva
- Creative Suite
- Photography
- Videography
- Cinematography
- Creative Direction
- Video Editing
- Color Grading
- Visual Storytelling
- iT Hardware/ Software

INTERESTS



Travel



Photo



Books



swimming



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Thank you for you time and consideration